

Industry & Technology Forum

e-Logistics Internetworking Connecting from Trucking to Electronic Transaction

Date: 29 August 2007

Time: 14:00 – 17:30 (Registration starts at 13:30)

Venue: Function Room, 1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong.

Agenda

Time	Description
13:30 -14:00	Registration
14:00 -14:10	Welcome Speech <i>Prof. C.J. Tan, CEO, LSCM R&D Centre</i>
	Technology Presentations
14:10 - 14:35	OBTIS - An Expandable Logistics IT infrastructure for Truck Transportation <p>OBTIS is an IT infrastructure that centered around trucking transportation. Using the traditional GPS and on-board display in a truck, the true value of OBTIS lies in its backend IT infrastructure that is capable of linking with all the major stakeholders in the Supply Chain such as trucking operators, shippers, freight forwarders, customs, sea and air freight terminals and warehouses. The backend IT platform allows the exchange of information such as truck locations, truck operational data, cargo manifest information, estimated time of arrival, and customs clearance information etc. With this expandable IT platform as the basis, many new value added services can be offered to the trucks that operate between the two territories, thus improving on their efficiency and lowering the cost and time of trucking operations.</p> <i>Dr. Lawrence Cheung, Principal Consultant, IT Industry Development, HKPC</i>
14:35 - 15:00	Connecting Freight Management System with the DTTN: the Case Sharing <p>DTTN is an open, neutral and secure community e-platform for the trade, logistics and finance industries to facilitate electronic information flow and enhance efficiency. DTTN and eBean Century will present the efficiency gained when connecting a freight management system with the DTTN.</p> <i>Ms. Margaret Lee, Vice President, Sales, DTTNCo</i> <i>Mr. Joseph Y. K. Chan, Project Manager, eBean Century</i>
15:00 - 16:00	Industry Networking

Agenda (cont'd)

Panel Discussion

16:00 -16:45 **Mobile Logistics - Painpoints and Appropriate Technologies**

Modern logistics require flexible, mobile computing solutions that are adaptable enough to compile information and make it easily accessible along the supply chain. Enterprises need to consider good choice of fast growing emerging wireless technologies, as well as other issues like information security, ease of use of applications, and good integration of enterprises systems in order to have a successful mobile logistics operations. The panel will discuss key issues and challenges for HK industry to adopt mobile logistics, and appropriate technologies that support it.

Moderator

Dr. Lawrence Cheung, Principal Consultant, IT Industry Development, HKPC

Potential Panelists

Mr. Owen Leung, Business Development Manager, Autotoll Limited

Mr. John Chiu, Chairman, Hong Kong Wireless Technology Industry Association

Mr. Marco Cheng, Managing Consultant, Global Engineering Solutions, IBM China/Hong Kong Limited

Mr. Edmund Li, General Manager, Powersun Century Ltd.

16:45-17:30 **Enterprise e-Logistics Internetworking – what is lacking?**

Hong Kong, by leveraging on her geopolitical advantage, has developed internationally as the hub of logistics for China and the region. As Hong Kong continues to grow, it becomes more important for Hong Kong to excel in global sectors via advanced e-logistics trading networks with efficient information and intelligence. In terms of e-logistics capability, we have the most advanced e-trading network and portals that interconnect all stakeholders in the value chain. However, in face of the vast number of SME players staying off line, these e-platforms fall short from critical mass to prevail in price-performance. This panel will invite the leaders in the industry to share with the audience on the issues of our e-logistics internetworking. What is lacking? Is it the enablement for connectivity, interoperability or security and privacy?

Moderator

Dr. Frank Tong, Director, Research & Technology Development, LSCM R&D Centre

Potential Panelists

Ms. Margaret Lee, Vice President, Sales, DTTNCo

Mr. Joseph Y. K. Chan, Project Manager, eBean Century

Mr. Ken Chan, IT Sub-committee Representative, Hong Kong Association of Freight Forwarding & Logistics Limited

Mr. Raymond C. M. Leung, General Manager, LCM (Asia) Ltd.

Organizers:



Co-organizer:

Supporting Organizations:



Reply Slip

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Please tick as appropriate:

I am pleased to attend the “Industry & Technology Forum”.

I regret that I will not be able to attend.

For enquiries, please contact Ms Aries Tso of LSCM R&D Centre at tel: 2299 0149 or email: atso@lscm.hk.

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