



WWW.HKEIA.ORG

Est. since 1980

2007-2009

OFFICE BEARERS

Chairman:

Prof. K. B. CHAN

Vice-Chairmen:

Mr. Y. K. SO
Mr. Johnny YEUNG
Mr. Humphrey LEUNG
Mr. C. H. NG
Dr. WONG Chun

Secretary:

Mr. Eric YU

Treasurer:

Mr. CHENG Kit

Patron Members:

Applied (China) Ltd.
Applied International Holdings Ltd.
Artesyn Technologies Asia-Pac. Ltd.
Epson Hong Kong Ltd.
Ernst & Young
Fujikon Industrial Holdings Ltd.
Glory Mark Hi-tech (Holdings) Ltd.
Gold Peak Industries
(Holdings) Ltd.
Group Sense (International) Ltd.
HK Trade Development Council
Intertek Testing Services H.K. Ltd.
Mobicom Group Ltd.
Phillips Electronics HK Ltd.
S.A.S. Dragon (Holdings) Ltd.
Skyworth Multimedia Int Ltd.
Suga International Holdings Ltd.
Surface Mount Technology
(Holdings) Ltd.
Varitronix International Ltd.
Vtech Holdings Ltd.
Willas-Array Electronics
(Holdings) Ltd.

Honorary Chairmen:

Mr. Allen LEE, CBE., JP.
Mr. Raymond HUNG
Mr. Robert S. K. LI
Dr. M. W. LUI, JP.

Honorary Vice-Chairmen:

Dr. C. C. CHANG
Mr. CHENG Kit
Mr. Anthony LAM
Dr. W. K. LO
Mr. Victor LO
Mr. Y. K. SO
Mr. Johnny YEUNG

Honorary Auditor:

*S. N. Tsang & Co., CPA

Honorary Legal Advisors:

*Mr. Simon Luk of Heller,
Ehrman White & McAuliffe

The Hong Kong Electronic Industries Association Ltd.

香港電子業商會

Seminar Digital Trade and Transportation Network (DTTN)

Dear Members and Friends,

With the help of Hong Kong Government endorsed e-platform – Digital Trade and Transportation Network (“DTTN”) and the latest technology in enterprise infrastructure software, your business processes can be optimized and the operational cost can be reduced. A seminar, jointly organized by HKEIA and DTTNCo and co-organized by BEA Systems, will focus on solutions for enhancing business process management and share the ways to drive excellence in key processes with you. Members are welcomed to participate in this very useful seminar which is completely **FREE**. Details are as below.

Details

Date : 17th September 2007 (Monday)

Time : 2:30 p.m. – 5:00 p.m.

Venue : Room QR403, 4/F, The Hong Kong Polytechnic University

Fee : Free

Topics : ➤ **How DTTN can play an important role in the Electronics Industry?**

Speaker: Ms. Margaret Lee, Vice President, Sales, DTTNCo

➤ **How to Streamline Business Process between Buyers and Suppliers?**

Speaker: Eddie Chui, Manager, System Engineering, BEA Systems

Interested parties, please fax the completed reply form or email to us no later than **11th September 2007**.

For enquires, please contact **Ms. Olivia Choi** at **2778 8328**.

REPLY SLIP

Please FAX your booking at 2788 2200 or EMAIL to hkeia@pacific.net.hk

Company Name: _____
(Eng)
_____ (Chi)

Participant(s) Information

Name & Title: 1. _____
(Eng & Chi) 2. _____
3. _____
Mobile: _____

Contact Person: _____ HKEIA member / Non-member

Tel: _____ Fax: _____

Email: _____

Authorized signature & company chop Date

Organizers:



Co-organizer:





WWW.HKEIA.ORG

Est. since 1980

2007-2009

OFFICE BEARERS

Chairman:

Prof. K. B. CHAN

Vice-Chairmen:

Mr. Y. K. SO
Mr. Johnny YEUNG
Mr. Humphrey LEUNG
Mr. C. H. NG
Dr. WONG Chun

Secretary:

Mr. Eric YU

Treasurer:

Mr. CHENG Kit

Patron Members:

Applied (China) Ltd.
Applied International Holdings Ltd.
Artesyn Technologies Asia-Pac. Ltd.
Epson Hong Kong Ltd.
Ernst & Young
Fujikon Industrial Holdings Ltd.
Glory Mark Hi-tech (Holdings) Ltd.
Gold Peak Industries
(Holdings) Ltd.
Group Sense (International) Ltd.
HK Trade Development Council
Intertek Testing Services H.K. Ltd.
Mobicon Group Ltd.
Phillips Electronics HK Ltd.
S.A.S. Dragon (Holdings) Ltd.
Skyworth Multimedia Int Ltd.
Suga International Holdings Ltd.
Surface Mount Technology
(Holdings) Ltd.
Varitronix International Ltd.
Vtech Holdings Ltd.
Willas-Array Electronics
(Holdings) Ltd.

Honorary Chairmen:

Mr. Allen LEE, CBE., JP.
Mr. Raymond HUNG
Mr. Robert S. K. LI
Dr. M. W. LUI, JP.

Honorary Vice-Chairmen:

Dr. C. C. CHANG
Mr. CHENG Kit
Mr. Anthony LAM
Dr. W. K. LO
Mr. Victor LO
Mr. Y. K. SO
Mr. Johnny YEUNG

Honorary Auditor:

*S. N. Tsang & Co., CPA

Honorary Legal Advisors:

*Mr. Simon Luk of Heller,
Ehrman White & McAuliffe

The Hong Kong Electronic Industries Association Ltd.

香港電子業商會

Seminar
Digital Trade and Transportation Network (DTTN)

Date: 17th September 2007 (Monday)

Time: 2:30 p.m. – 5:00 p.m.

Venue: Room QR403, 4/F, The Hong Kong Polytechnic University

Tentative agenda:

Schedule	Topic
1430 – 1445	Registration
1445 – 1500	Welcome speech by HKEIA <i>Speaker: Prof. K. B. Chan, Chairman, HKEIA</i>
1500 – 1540	How DTTN can play an important role in the Electronics Industry? DTTN is an open, neutral and secure community e-platform for the trade, logistics and finance industries to facilitate electronic information flow and enhance efficiency. The operational workflow can be streamlined and the response time can be speeded up with this single link to cover multiple business processes. DTTN would show you how you can grip more control on the information flow and enhance business process management via this e-platform. <i>Speaker: Ms. Margaret Lee, Vice President, Sales, DTTNCo</i>
1540 – 1600	Coffee Break
1600 – 1630	How to Streamline Business Process between Buyers and Suppliers Manufacturing business becomes extremely competitive nowadays. Turn around time is one of the key issues that the industry is facing. BEA Systems will share with you how Business Process Management technology can assist the industry to deal with different kind of data formats and structures from the business partners across internal departments and external parties with limited effort and time. <i>Speaker: Eddie Chui, Manager, System Engineering, BEA Systems</i>
1630 – 1700	Q&As Sections
1700	End

Organizers:



The Hong Kong Electronic Industries Association



數碼貿易運輸網絡
DIGITAL TRADE AND
TRANSPORTATION NETWORK

Co-organizer:



Think liquid.