

Funded by the HKSAR Government under SSP

Provide **Free Front-end Software** to help you manage and transfer the business documents



Funded by the HKSAR Government under the Sector Specific Programme (“SSP”), organized by The Hong Kong Small and Medium Enterprises Association, Hong Kong Information Technology Federation Limited and DTTNCo, a series of free Front-end Software are offered to SME community at no cost. The relevant software solutions include Insurance and Finance Application solution, Freight Management System solution, and Trading Application solution, which able to **support over 70 business documents being used along the supply chain**. Users can make use of these applications to exchange documents with their business partners so as to **Enhance Operational Efficiency** and **Reduce Cost**.

For project details, please visit our website at www.hk-dttn.com/SSP/eng

Now, you can join the **FREE workshops** below to learn more about the applications.

A: Freight Management Applications, 30 Jul 2008 (2:30 – 4:30pm)

B: Trading Applications, 1 Aug 2008 (2:30 – 4:30pm)

C: Insurance & Finance Applications, 5 Aug 2008 (2:30 – 4:30pm)

Free Software for participant! (per company)

Venue : 1/F Computer Room, HKPC Building, Kowloon Tong

Enquiry Hotline : (852)2599 1770

About Hong Kong Small and Medium Enterprises Association

Hong Kong Small and Medium Enterprises Association (“HKSME Association”) was set up in 1996 dedicated to SME development in Hong Kong. The goal is to help SMEs to reflect their problems to HKSAR Government, to lobby for government policies which are favorable to SME development, to improve their competitiveness and enable them to exploit fully the benefits of the wide range of available technologies. It provides SMEs with useful services including innovative design, manufacturing and information technologies, protection of intellectual properties, leading to the increase of value-added of local producers, through various collaborative activities such as seminars, exhibitions and training workshops.

About Hong Kong Information Technology Federation Limited

The Hong Kong Information Technology Federation (“HKITF”) was founded in 1980 as a non-profit, non-political trade association to provide a forum in which the IT-related business in Hong Kong can work together for the benefit of the industry and to maintain a high level of business practice amongst the members.

About DTTNCo

Digital Trade and Transportation Network Limited (“DTTNC”), a joint venture of the HKSAR Government, Tradelink Electronic Commerce Limited, and other industry associations. The company owns and operates the Digital Trade and Transportation Network (“DTTN”), a state-of-the-art electronic logistics platform. DTTNCo is committed to providing an open, neutral and secured community e-platform for the trade, logistics and finance industries to facilitate electronic information flow and enhance efficiency. It serves an extensive community comprises sellers, buyers, freight forwarders, carriers, terminals, banks, insurance institutions, inspection companies and the Government. DTTN is identified as one of the key initiatives to maintain and enhance Hong Kong’s logistics competitiveness in the region and worldwide.

I would like to: join the workshop on _____ (please specify) know more about the project

Name: (Mr. / Ms.)	姓名: (先生/小姐)
Title:	Tel:
Company:	Business Nature: (please select) <input type="checkbox"/> Exporter / Importer <input type="checkbox"/> Manufacturer <input type="checkbox"/> Wholesaler / Retailer <input type="checkbox"/> Logistics Service Provider <input type="checkbox"/> Finance / Insurance Service Provider <input type="checkbox"/> Others (Please specify) : _____
Email:	
Address:	

Reservation is required. Please reply by fax: (852)2610 2325 or by email: event@marketing.hk-dttn.com.

Organiser :

